

RIGRAP Tournament and Event Promotional Policy

1. That all tournaments and/or events have at least a dedicated Facebook page with current followers of 1000 or more.
2. Although there may be exceptions, RIGRAP will unlikely consider participation of any tournament and/or event if the actual date of the tournament and/or event is less than 90 days away from the time of contact.
3. That the tournament or event must make promotional postings to their Facebook page and all other media outlets (social or otherwise) at least once every 2 weeks.
4. If 30 days prior to the event date the tournament directors/promoters have secured less than 25 participants, RIGRAP will have the option to cancel its participation.
5. That a social media video feed must be produced live and posted to the tournament and/or event Facebook page for both the captain's meeting and weigh-in event. Within the framing of the video, the RIGRAP banner must be clearly visible at all times.
6. That as a participating company/brand, the RIGRAP logo must appear on ALL promotional material published and/or posted by the tournament and/or event. This would include the following:
 - A. Website
 - B. Social media header(s)
 - C. All social media posts
 - D. All press releases
 - E. All ads (print, radio and/or TV)
 - E. All general emails and/or email blasts

*RIGRAP reserves the right to review all promotional material to ensure the company and brand is being properly represented.

7. That from the list of participants, if there is one or more RIGRAP Pro-Staff team members participating, RIGRAP will have the option to select one of our team members that the tournament director/weigh-in MC will interview at the time of their weigh-in.
8. That RIGRAP will supply a 3 foot by 8 foot banner that must be placed in clear view at the captain's meeting and also placed at/in the weigh-in stage at a level above all spectators and participating boats.